📖 The World of Clean Professional Field Guide

1. Quick Reference Cheat Sheet

🏠 Residential Scenarios

Scenario	Recommended Product	Notes
Wool (Well Maintained)	**M-Power**	Keeps it soft and safe.
Wool (Trashed)	**SPM Nitro Shockwave Blaze**	Rinse thoroughly with Crystal Rinse.
Dining Room (Food)	**Shockwave**	Enzymes digest gravy, milk, ketchup, etc.
Synthetic Carpet	**SPM or Blaze**	Cuts through dirt.
Dull Synthetics	**SPM**	Oxygen restores brightness.
Microfibre or Synthetic Sofa	**SPM or Nitro**	Cuts body oils and SPM brightens fabric.
Linen/Cotton Sofa	**Fabric 8**	Helps prevent water marks and browning.
Mattresses	**M-Power**	Safe for skin contact.

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🏢 Commercial / Heavy Duty

Scenario	Recommended Product	Notes
Greasy & Trashed Carpets	**Shockwave or Blaze**	Digests fat and protein.
Pub Carpet	**Shockwave or Lemon Vibe**	Cuts beer residue and black sludge.
Mechanic/Oil Based Soiling	**Blaze or Lemon Vibe**	Fast solvent kick for mineral oils.
Office Carpet Tiles (Trashed)	**Hydro202**	Peroxide eliminates coffee stains/drink spills.
Office Carpet Tiles (Normal)	**Fuse**	Fast drying, stops wicking.

🍷 Specific Stains & Issues (or use the Spot Stain Guide👉)

Stain	Recommended Product	Notes
Draft Marks (Black Edges)	**Nitro**	Dissolves carbon filtration lines.
Coffee / Wine	**SPM**	Oxygen lifts the organic dye.
Urine / Vomit / Smelly	**Prozyme**	Clean with Shockwave or M-Power first.
Paint / Ink	**Nitro**	Dissolves the pigment.
Greasy Headrests	**Nitro (Mist)**	Use as a booster over your pre-spray.

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2. Carpet Pre-Sprays: The Core Range

Choose your pre-spray based on the soil type and fibre.

💨 SPM (The Oxygenated All-Rounder)

- **What it is:** A detergent-free cleaner with an added oxygenator.
- **Best For: Everything from General Maintenance to TRASHED Carpets.** Excellent on dull synthetic carpets to make colours pop, but also safe for wool restoration.
- **Action:** SPM shatters the bond between dirt and fibre on contact, while the oxygen helps lift organic stains (coffee, tea, wine).
- **Key Feature: No Sticky Residue.** It cleans aggressively but rinses out freely.

🧨 Nitro (The Heavy Duty Grease Cutter)

- **What it is:** A high-performance **cationic detergent pre-spray** (Solvent & Enzyme Free).
- **Best For: Draft Marks** (filtration soiling), heavy grease, oil, rubber, and dye transfer on carpets and upholstery.
- **Action:** Uses a unique **dynamic wetting agent** to penetrate and release difficult dry soils like soot and carbon that other products fail to shift.
- **Key Feature: The "Problem Solver".** Amazing on greasy head marks and black edges. Must be rinsed with Crystal Rinse when used on wool.

🌿 M-Power (The Eco-Friendly Bio-Cleaner)

- **What it is:** A bio-logically active cleaning solution derived from plant-based materials.
- **Best For: Standard Wool Carpets**, allergy households, mattresses, and delicate fibres where safety is paramount.
- **Action:** Uses "natural-molecular" technology to penetrate and fragment soil particles. It works continuously as long as it remains moist.
- **Key Feature: Requires Patience.** Must have 10-15 minutes dwell time to work effectively. It is the gold standard for safety.

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☣️ Shockwave (The Organic Filth Destroyer)

- **What it is:** A powerful enzyme-based pre-spray.
- **Best For: Organic Filth.** Restaurants, dining rooms with food spills, blood, urine, faeces, and "mystery smells."
- **Action:** Contains enzymes that literally "digest" proteins and fats (the glue holding the dirt to the fibre).
- **Key Feature: Heat Activated.** Works best when mixed warm. Allow 15 minutes for the enzymes to eat the dirt. Must be rinsed with Crystal Rinse when used on wool.

🔥 Blaze (The Industrial Degreaser)

- **What it is:** A high-performance detergent pre-spray with a powerful solvent kick.
- **Best For: Heavy Grease & Oil.** Mechanic hallways, industrial carpets, and heavily soiled traffic lanes where maximum power is needed.
- **Action:** Cuts through grease faster than enzymes. A unique blend of solvents and balanced surfactants emulsify and dissolve the heaviest soil loads faster than standard detergents.
- **Key Feature: Tank Booster.** Low residue formula allows it to be used in the tank to boost cleaning power. Must be rinsed with Crystal Rinse when used on wool.

🍋 Lemon Vibe (The Synthetic Specialist)

- **What it is:** A heavy-duty pre-spray loaded with citrus solvents.
- **Best For: Oil-Based Stains.** Trashed pubs, end of tenancy cleans, nightclubs, asphalt/tar tracking, and sticky residues (like Blue-Tack or gum residue).
- **Action:** High concentrations of citrus solvent dissolve oily binders and sticky "blacktop" grease instantly.
- **Key Feature: SYNTHETIC ONLY.** Do not use on wool or natural backings as solvents can cause damage.

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3. Commercial with Low Moisture (VLM)

For office blocks, carpet tiles, and maintenance.

🧪 Hydro202 (The Commercial Restorer)

- **What it is:** A heavy-duty Encapsulation cleaner containing **Hydrogen Peroxide**.
- **Best For: Trashed Office Tiles** and **Drink Spills**.
- **Action:** It cleans and "bleaches" safely. The Hydrogen Peroxide chemically oxidises organic stains—meaning it actively removes Tea, Coffee, and Wine spills while you clean.
- **Key Feature: The "Un-Trasher".** Brightens dull, tired office tiles instantly. No extraction needed.

🌀 Fuse (The Crystallising Dual-Action Cleaner)

- **What it is:** An advanced crystallising polymer formula engineered for both low-moisture bonnet cleaning and hot water extraction (HWE).
- **Best For:** Routine commercial carpet tile maintenance, preventing recurring stains (wicking), and fast-turnaround jobs. Safe for all carpets (including wool).
- **Action:** Active polymers isolate and encapsulate sticky soils. As it dries, it forms a microscopic, highly brittle crystalline shell around the dirt that easily shatters and vacuums away.
- **Key Feature:** Self-Renewing Protection & Zero Downtime. Permanently stops wicking and leaves no sticky residue. If the carpet gets wet again, the polymer re-solubilises to capture new dirt. Keeps carpets clean up to 50% longer.

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4. Upholstery Cleaning (The Hierarchy)

Select the product based on the fabric type.

1. **M-Power (The Daily Driver):** Best for standard upholstery. Sanitises as it cleans, pet & baby safe.
2. **SPM (The Brightener):** Best for Synthetic Sofas (Microfibre) that look dull/grey.
3. **Fabric 8 (The Delicate):** Best for Cotton, Linen, and Viscose. pH Neutral prevents browning.
4. **Nitro (The Booster):** Mist over M-Power on greasy headrests to cut body oil.
5. **Fusion Clean (The Dry Method):** For Viscose or "fast dry" requirements.

5. Essential Add-Ons

- **Crystal Rinse (The Finisher):** Add to the tank. Neutralises alkalinity, leaves fibres soft, prevents browning.
- **Prozyme (The Odour Killer):** The friendly bacteria digests urine/vomit odours. Apply and allow to dwell.
- **Dry Carpet Powder (The Problem Solver):** Use for Sisal, Seagrass, and Jute that cannot get wet.

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