

The World of Clean Professional Field Guide

1. Quick Reference Cheat Sheet

Residential Scenarios

| Scenario | Recommended Product | Notes |
|-------------------------------------|----------------------------------|---|
| Wool (Well Maintained) | M-Power | Keeps it soft and safe. |
| Wool (Trashed) | SPM Nitro Shockwave Blaze | Rinse thoroughly with Crystal Rinse. |
| Dining Room (Food) | Shockwave | Enzymes digest gravy, milk, ketchup, etc. |
| Synthetic Carpet | SPM or Blaze | Cuts through dirt. |
| Dull Synthetics | SPM | Oxygen restores brightness. |
| Microfibre or Synthetic Sofa | SPM or Nitro | Cuts body oils and SPM brightens fabric. |
| Linen/Cotton Sofa | Fabric 8 | Helps prevent water marks and browning. |
| Mattresses | M-Power | Safe for skin contact. |

Commercial / Heavy Duty

| Scenario | Recommended Product | Notes |
|--------------------------------------|--------------------------------|---|
| Greasy & Trashed Carpets | Shockwave or Blaze | Digests fat and protein. |
| Pub Carpet | Shockwave or Lemon Vibe | Cuts beer residue and black sludge. |
| Mechanic/Oil Based Soiling | Blaze or Lemon Vibe | Fast solvent kick for mineral oils. |
| Office Carpet Tiles (Trashed) | Hydro202 | Peroxide eliminates coffee stains/drink spills. |
| Office Carpet Tiles (Normal) | Fusion Clean | Quiet effective bonnet cleaning. |

Specific Stains & Issues (or use the [Spot Stain Guide](#))

| Stain | Recommended Product | Notes |
|----------------------------------|---------------------|--|
| Draft Marks (Black Edges) | Nitro | Dissolves carbon filtration lines. |
| Coffee / Wine | SPM | Oxygen lifts the organic dye. |
| Urine / Vomit / Smelly | Prozyme | Clean with Shockwave or M-Power first. |
| Paint / Ink | Nitro | Dissolves the pigment. |
| Greasy Headrests | Nitro (Mist) | Use as a booster over your pre-spray. |

2. Carpet Pre-Sprays: The Core Range

Choose your pre-spray based on the soil type and fibre.

SPM (The Oxygenated All-Rounder)

- **What it is:** A detergent-free cleaner with an added oxygenator.
- **Best For: Everything from General Maintenance to TRASHED Carpets.** Excellent on dull synthetic carpets to make colours pop, but also safe for wool restoration.
- **Action:** SPM shatters the bond between dirt and fibre on contact, while the oxygen helps lift organic stains (coffee, tea, wine).
- **Key Feature: No Sticky Residue.** It cleans aggressively but rinses out freely.

Nitro (The Heavy Duty Grease Cutter)

- **What it is:** A high-performance **cationic detergent pre-spray** (Solvent & Enzyme Free).
- **Best For: Draft Marks** (filtration soiling), heavy grease, oil, rubber, and dye transfer on carpets and upholstery.
- **Action:** Uses a unique **dynamic wetting agent** to penetrate and release difficult dry soils like soot and carbon that other products fail to shift.
- **Key Feature: The “Problem Solver”.** Amazing on greasy head marks and black edges. Must be rinsed with Crystal Rinse when used on wool.

M-Power (The Eco-Friendly Bio-Cleaner)

- **What it is:** A bio-logically active cleaning solution derived from plant-based materials.
- **Best For: Standard Wool Carpets**, allergy households, mattresses, and delicate fibres where safety is paramount.
- **Action:** Uses “natural-molecular” technology to penetrate and fragment soil particles. It works continuously as long as it remains moist.
- **Key Feature: Requires Patience.** Must have 10-15 minutes dwell time to work effectively. It is the gold standard for safety.

Shockwave (The Organic Filth Destroyer)

- **What it is:** A powerful enzyme-based pre-spray.
- **Best For: Organic Filth.** Restaurants, dining rooms with food spills, blood, urine, faeces, and “mystery smells.”
- **Action:** Contains enzymes that literally “digest” proteins and fats (the glue holding the dirt to the fibre).
- **Key Feature: Heat Activated.** Works best when mixed warm. Allow 15 minutes for the enzymes to eat the dirt. Must be rinsed with Crystal Rinse when used on wool.

Blaze (The Industrial Degreaser)

- **What it is:** A high-performance detergent pre-spray with a powerful solvent kick.
- **Best For: Heavy Grease & Oil.** Mechanic hallways, industrial carpets, and heavily soiled traffic lanes where maximum power is needed.
- **Action:** Cuts through grease faster than enzymes. A unique blend of solvents and balanced surfactants emulsify and dissolve the heaviest soil loads faster than standard detergents.
- **Key Feature: Tank Booster.** Low residue formula allows it to be used in the tank to boost cleaning power. Must be rinsed with Crystal Rinse when used on wool.

Lemon Vibe (The Synthetic Specialist)

- **What it is:** A heavy-duty pre-spray loaded with citrus solvents.
- **Best For: Oil-Based Stains.** Trashed pubs, end of tenancy cleans, nightclubs, asphalt/tar tracking, and sticky residues (like Blue-Tack or gum residue).
- **Action:** High concentrations of citrus solvent dissolve oily binders and sticky “blacktop” grease instantly.
- **Key Feature: SYNTHETIC ONLY.** Do not use on wool or natural backings as solvents can cause damage.

3. Commercial with Low Moisture (VLM)

For office blocks, carpet tiles, and maintenance.

Hydro202 (The Commercial Restorer)

- **What it is:** A heavy-duty Encapsulation cleaner containing **Hydrogen Peroxide**.
- **Best For: Trashed Office Tiles** and **Drink Spills**.
- **Action:** It cleans and “bleaches” safely. The Hydrogen Peroxide chemically oxidises organic stains—meaning it actively removes Tea, Coffee, and Wine spills while you clean.
- **Key Feature: The “Un-Trasher”.** Brightens dull, tired office tiles instantly. No extraction needed.

Fusion Clean (The Maintainer)

- **What it is:** A standard Encapsulation cleaner with soil-retardant properties.
- **Best For: Delicate Rugs** and Routine Carpet Tile Maintenance.
- **Action:** Cleans the fibre and coats it with a protective shield to stop dirt from sticking. Safer for delicate dyes than Hydro202.
- **Key Feature: Fast Drying.** Foam onto a mitt for upholstery or spray and bonnet for carpet tiles.

4. Upholstery Cleaning (The Hierarchy)

Select the product based on the fabric type.

1. **M-Power (The Daily Driver):** Best for standard upholstery. Sanitises as it cleans, pet & baby safe.
2. **SPM (The Brightener):** Best for Synthetic Sofas (Microfibre) that look dull/grey.
3. **Fabric 8 (The Delicate):** Best for Cotton, Linen, and Viscose. pH Neutral prevents browning.
4. **Nitro (The Booster):** Mist over M-Power on greasy headrests to cut body oil.
5. **Fusion Clean (The Dry Method):** For Viscose or "fast dry" requirements.

5. Essential Add-Ons

- **Crystal Rinse (The Finisher):** Add to the tank. Neutralises alkalinity, leaves fibres soft, prevents browning.
- **Prozyme (The Odour Killer):** The friendly bacteria digests urine/vomit odours. Apply and allow to dwell.
- **Dry Carpet Powder (The Problem Solver):** Use for Sisal, Seagrass, and Jute that cannot get wet.